

POST SHOW REPORT 2024

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RHVAC Indonesia



@rhvacindonesia



Pelita Promo Internusa



RHVAC INDONESIA 2024



**253 Exhibiting Companies
from 15 Countries**

Indonesia | China | India | Singapore | Malaysia
South Korea | Hong Kong | Thailand | Taiwan | Vietnam
Japan | UK | Italy | Qatar | Bahrain



**12.876 Trade Visitors from
24 countries**

Indonesia | Malaysia | Singapore | Phillipines
Thailand | Japan | Taiwan | India, UAE | Vietnam | China
South Korea | Australia | Italy | Uzbekistan | Germany
France | Turkey | Canada | Pakistan | Poland | Hong Kong
Argentina | Brunei Darussalam

EXHIBITOR ANALYSIS

Exhibitor Engagement and Event performance

Quality of engagement with visitors	91%
Level of Networking opportunities	92%
Quantity of Business leads	95%
Number of overall visitors	89%
Effectiveness of Marketing and Promotion	97%

Product Interest & Sales Outcome

Closed sales during the Event	80%
Met Visitors with buying intentions	89%
Arrange follow up with buyers	93%

Overall exhibitor feedback

May return for the exhibition	98%
Saw the exhibition's importance for the industry	97%
Satisfaction with the organizer service and quality	95%
May recommend the exhibition to others	90%

VISITOR ANALYSIS

Found the Product of interest	97%
Exhibitor Interactions	95%
Exhibition layout	90%
Promotion efforts	97%
Arrange for follow-up with exhibitors	92%
Overall exhibition Satisfaction	93%
Will recommend the exhibition to others	97%
Ease of Registration and Entry process	98%
Knowledge gained	96%
Recognized the exhibition's importance to the industry	97%



Top 10 Business Profile

19%

Refrigeration,
Chiller and HVAC
Contractors

13%

Contractors and
Project & Design
Engineering

12%

Manufacturer,
Distributors and
Suppliers

12%

Cold Storage,
Transportation and
Distribution

10%

Civil Engineering
and Installation
system

10%

Mechanical and
Electrical
Engineering

7%

Building Facility
and Management

6%

Food and
Beverages
Manufacturing and
Processing

5%

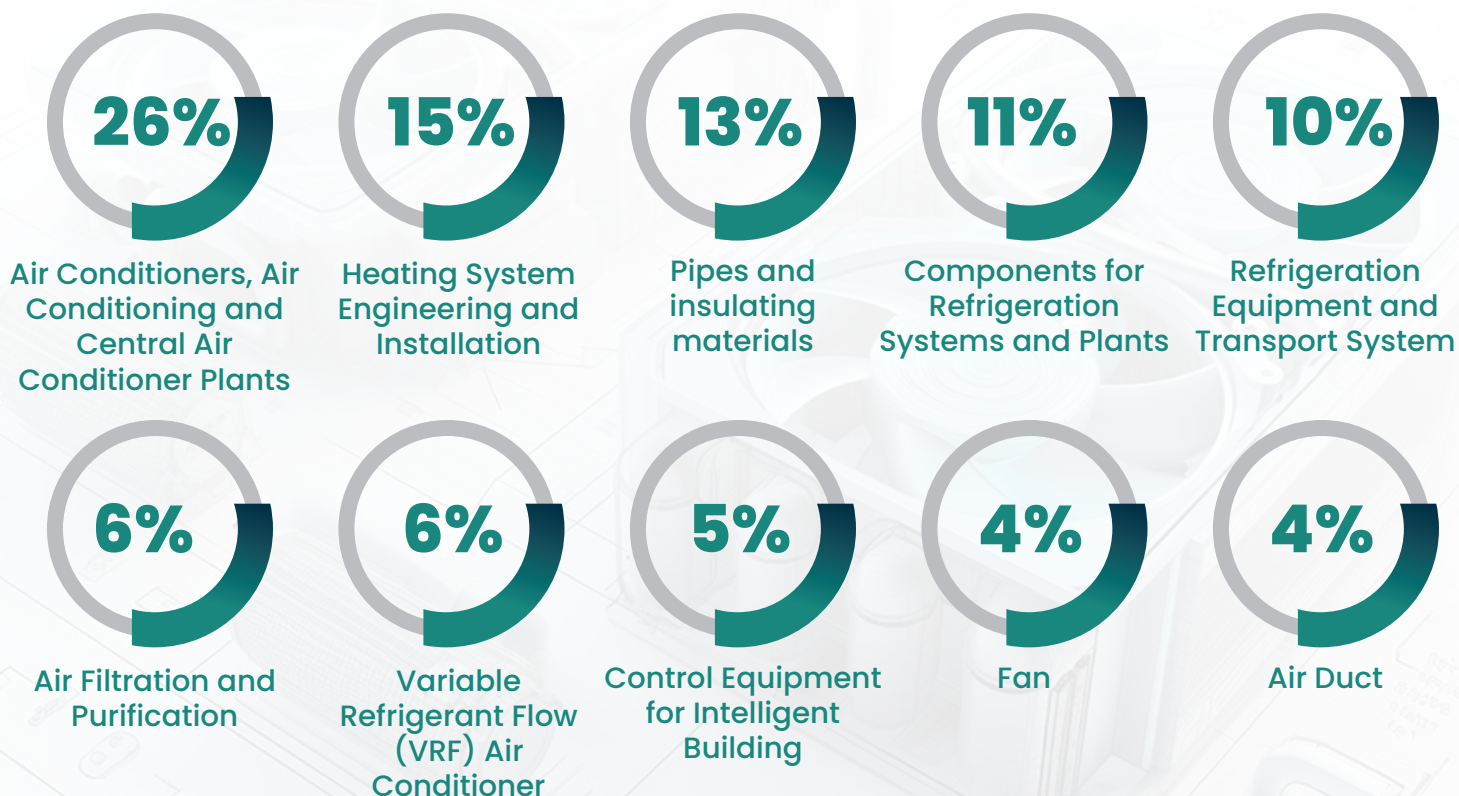
Academics and
Researchers

5%

Clean Room
Equipment



Top 10 Main Product Interest





Refrigeration
& HVAC
Indonesia

ONSITE EVENT'S HIGHLIGHT

- **3 Days Seminar & Workshop**
- **25 Technical Presentation Sessions**
- **Young Engineers and Student Innovation Challenge Award**
- **HVAC Engineers Competition and Competency Test**
- **Engineers Community Podcast**



SEMINAR & WORKSHOP

ASHRAE TALKSHOW: LOW-CARBON BUILDING TRANSITION IN INDONESIA



ASHRAE STUDENT AND YOUNG ENGINEER INNOVATION CHALLENGE 2024: BUSINESS PLAN COMPETITION "Penerapan Teknologi Cold Chain pada Program Makan Bergizi Gratis"



ASISI AIR CONDITIONING NATIONAL COMPETITION AND COMPETENCY TEST



TECHNICAL PRESENTATION

ebm-papst : Unlocking Active Sustainable Design With Energy-Efficient Ventilation Strategies.



Presentation AC Midea Inverter Series 2024



Effortless Refrigerant Management : Easy, Sustainable, and Profitable with Recoolit.



TESTIMONIAL FROM SATISFIED EXHIBITORS



RHVAC Indonesia 2024 has been a great platform for us to explore new opportunities and connect with the refrigeration industry. We've met many potential customers and had productive discussions. It's an excellent meeting point, and we look forward to participating again next year to continue building valuable relationships.

Jasper de Cloe
Head of Sales Industrial Refrigeration
Bitzer Compressors Indonesia

The enthusiasm of the visitors at our booth was excellent. We attracted a broad range of segments, including companies, traders, and end-users. We look forward to RHVAC Indonesia 2025, especially as we plan to launch a new product next year. We believe this will be the perfect platform for us.

Ade Alta
Sales Engineer
Japan Air Filter



We are so grateful that Midea finally took part in RHVAC Indonesia for the first time this year. The enthusiasm and response from visitors have been outstanding. We hope that next year will be even bigger, with more opportunities to promote our solutions.

Masagus M. Meidino
RAC Specialist Branch Manager
Midea Electronics Indonesia

So far, our experience at RHVAC Indonesia 2024 has been fantastic. We're excited to confirm that we'll be back next year with a fresh, new concept. This year, we highlighted a one-stop solution, but stay tuned for what we have planned for RHVAC Indonesia 2025.

Denny Chandra
Director
PT Sumber Mandiri Group



TESTIMONIAL FROM SATISFIED EXHIBITORS



This is our first time participating in RHVAC Indonesia, and it has been an exciting experience. I gained valuable insights into areas I hadn't considered before, such as air conditioning systems specifically designed for elevators. It was fascinating to discover that RHVAC Indonesia also connects with the elevator and escalator sector.

Nanang Komara

*Chairman of The Alliance of Indonesian
Lift-Escalator Companies and Professionals (APPLE Indonesia)*

RHVAC Indonesia has played a vital role in driving the adoption of eco-friendly solutions across the industry. The growing interest in sustainability, both in buildings and infrastructure, is promising and aligns with our mission to promote a greener, more sustainable future.

Suharto Tansil

*Head of Event & Communication of
Green Product Council Indonesia (GPCI)*



This year at RHVAC Indonesia has been excellent! The variety of visitors has significantly increased compared to previous years, showcasing a strong enthusiasm in the market. We are delighted to participate in this year's event and are optimistic about the growth potential in Indonesia. We look forward to joining the upcoming RHVAC 2025 event.

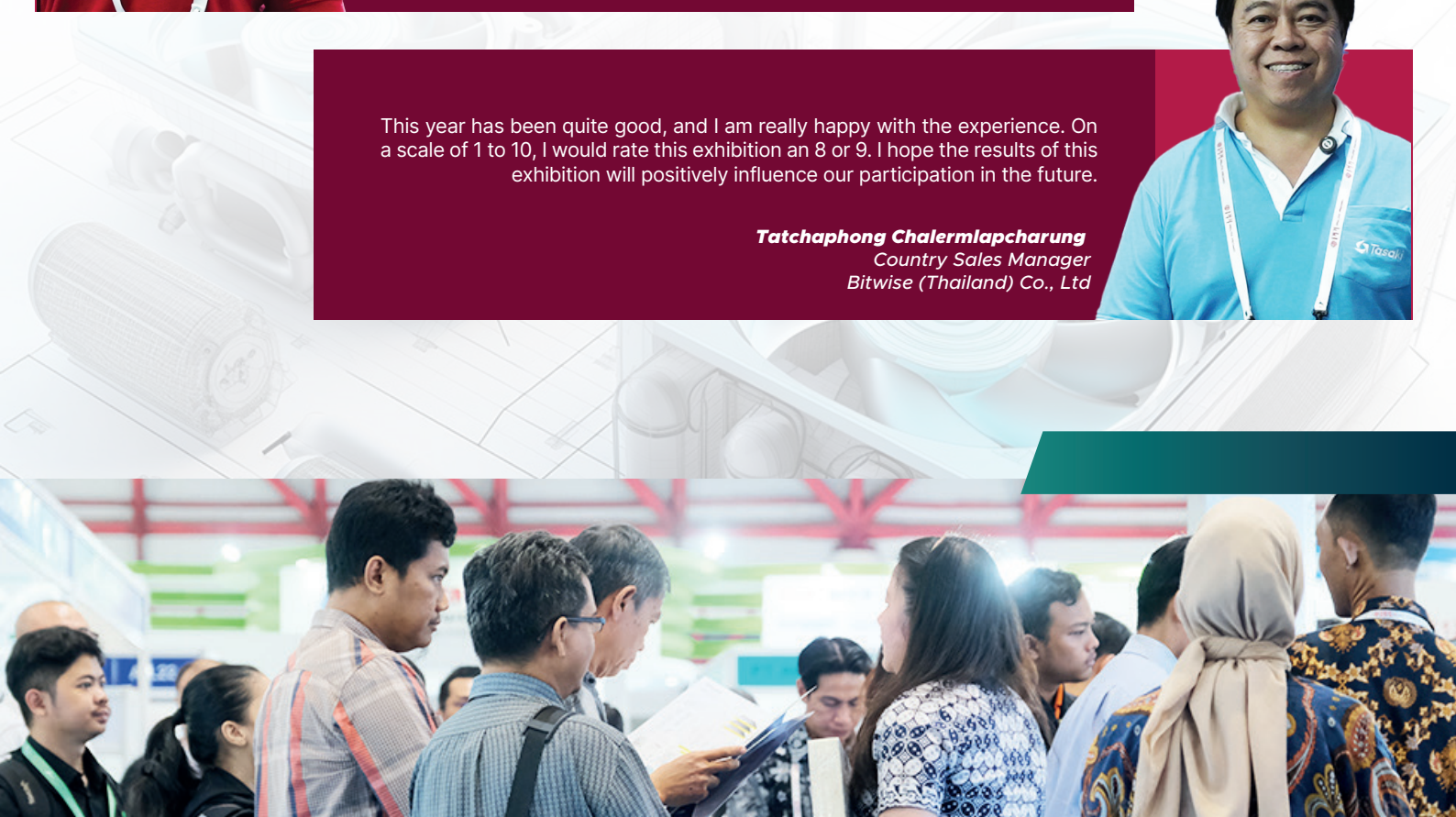
Susana

*Senior Sales Manager
PT Johnson Controls Hitachi Air Conditioning Indonesia*

This year has been quite good, and I am really happy with the experience. On a scale of 1 to 10, I would rate this exhibition an 8 or 9. I hope the results of this exhibition will positively influence our participation in the future.

Tatchaphong Chalermplacharung

*Country Sales Manager
Bitwise (Thailand) Co., Ltd*



TESTIMONIAL FROM SATISFIED VISITORS



This is a really good event where you can find and explore with global suppliers in the HVACR industry. We truly enjoyed our time here and had a fantastic experience!

Sumit Ramesh Kamble
PT Euroasiatic Jaya



This was my first time at the RHVAC Indonesia exhibition, and I really enjoyed it. During the exhibition day, there were also conferences and technical presentations, offering useful insights into cooling products and more. It was very helpful for visitors looking to learn more.

Maya Kurniati
Secretary of The Association of
Indonesian Refrigeration Companies (PERPRINDO)



This was my first time at RHVAC Indonesia at JIEXPO, and it was an amazing experience! I was excited to see so many innovative products.

Amalia Nur Fadhillah
The Winner of AIC Innovation



As a member of an association related to the exhibition, I had the opportunity to network with professionals in the field. I gained valuable knowledge about the innovation and technology. I hope RHVAC Indonesia continues to grow and showcases even more advanced technologies, especially in the air conditioning sector.

Sugeng
Association of Chief Engineer (ACE)





CONTACT INFORMATION

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