



Refrigeration
& HVAC
Indonesia

In Collaboration With



Industrial &
Commercial
Building
Technology
Indonesia



POST SHOW REPORT

2025



EXHIBITOR ANALYSIS

Number Of Exhibitors

287 Exhibitors from 17 Countries

China | South Korea | Indonesia | Malaysia | Singapore | Italy | Thailand | Taiwan | Qatar
United Arab Emirates (U.A.E) | India | Hong Kong | Germany | Japan | UK | Ireland | Turkey



Exhibitor Engagement and Event Performance

92%	Quality Of Engagement With Visitors	93%	Level Of Networking Opportunities	97%	Effectiveness Of Marketing And Promotion
96%	Quantity Of Business Leads	90%	Number Of Overall Visitors		

Product Interest & Sales Outcome

92%	Closed sales during the event	90%	Met visitors with buying intentions	94%	Arrange follow up with buyers
-----	-------------------------------	-----	-------------------------------------	-----	-------------------------------

Overall Exhibitor Feedback

98%	May return for the exhibition	97%	Saw the exhibition's importance for the industry	96%	Satisfaction with the organizer service & quality
91%	May recommend the exhibition to others				



VISITOR ANALYSIS

Number Of Visitors

13.284 visitors from 26 countries

Indonesia | China | Thailand | Singapore | Malaysia | Germany | Japan | India
Hong Kong | Taiwan | France | Republic Of Korea | Italy | UK | Afghanistan |
South Africa | Unites States | United Arab Emirates | Iraq | Cambodia | Australia
| Pakistan | Saudi Arabia | Vietnam | Netherlands | Philippines



93% Found the Product of Interest

95% Exhibitor Interactions

90% Exhibition Layout

92% Promotion Efforts

95% Arrange for follow-up with exhibitors

95% Overall exhibition satisfaction

94% Will recommend the exhibition to others

93% Ease of registration and entry process

96% Knowledge gained

97% Recognized the exhibitions's importance to the industry

Top 5 Purpose Of Visit



Top 10 Business Profile



Top 10 Main Product Interest



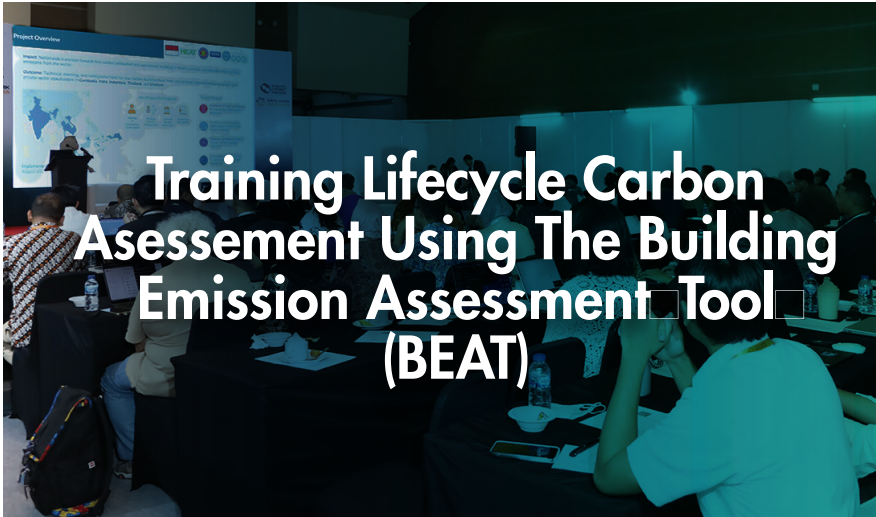
 RHVAC **2025**
INDONESIA
EVENT'S HIGHLIGHT



3 Days Seminar & Workshop
24 Technical Presentation Sessions



HVAC Engineers Competition
and Competency Test



Training Lifecycle Carbon
Assessment Using The Building
Emission Assessment Tool
(BEAT)

SEMINAR & WORKSHOP

WORKSHOP OPPORTUNITIES AND CHALLENGES IN ENERGY EFFICIENCY AND TRANSITION TO NATURAL REFRIGERANTS by HEAT GmbH



TRAINING LIFECYCLE CARBON ASSESSMENT USING THE BUILDING EMISSION ASSESSEMENT TOOL (BEAT) by HEAT GmbH



ASHRAE INDONESIA CHAPTER SEMINAR : ENERGY EFFICIENCY BUILDING – BEST PRACTICES



RESIDENTIAL AIR CONDITIONING TECHNICIAN CERTIFICATION by ASISI



TECHNICAL PRESENTATION

Tecumseh Euro-Malaysia Sdn. Bhd : A2L CONDENSING UNIT TOWARDS GREATER SUSTAINABILITY, ENERGY EFFICIENT TO MEET ENVIRONMENTAL REGULATIONS AND REDUCE CARBON FOOTPRINT.



Winter Refrigeration Industrial Equipment: INDUSTRIAL REFRIGERATION AND HEAT PUMP PACKAGES



Mandiri Transforma Global, PT/Aequs Solutions: RHVAC Chiller Plant Energy Audit and Optimasation



Yantai City Aowei Refrigeration Equipment: Empowering Low-Carbon Development and Leading Innovation to Drive the Green Advancement of the Food Processing Industry

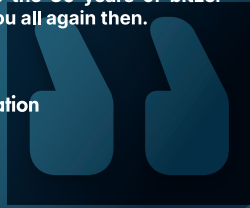


FEEDBACK FROM PARTICIPATING COMPANIES



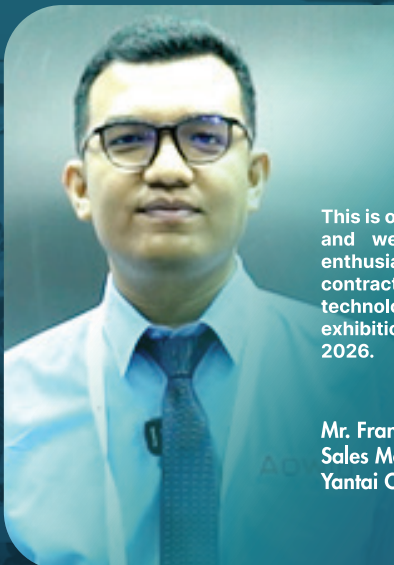
This exhibition where all Indonesian Refrigeration HVAC contractor will we can meet them here. That's why we're present just like last year. We see a big possibilities here in Indonesia for growing our business in refrigeration and air conditioning. This year is even more busier than last year, I see that the exhibit here is growing year by year and we're happy to exhibit here and to invest and developing our market and our brands here in Indonesia. I see the Indonesia market as a really developing market and lot of opportunities. And Indonesia is a big country and our business can only grow here. So that's why we invest in time and money here. Next year we will also be present here because then we celebrate the 30 years of bitzer Indonesia and we hope to meet you all again then.

Mr. Johannes Hendrikus De Cloe
Head of Sales Industrial Refrigeration
Bitzer Compressor Indonesia, PT



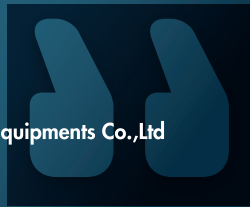
I think the exhibition is very interesting. I think it brings together a lot of people, especially from Indonesia and not just really from the Jakarta area, but also from many other locations that have been.

Mr. Thomas Schwab
Managing Director
Ebm-Papst SEA Pte. Ltd



This is our first time participating in the RHVAC exhibition, and we've seen excellent results. We've seen the enthusiasm of visitors, both local and international, from contractors and end-users alike, eager to learn about the technologies and products we're bringing to this year's exhibition. We're thrilled to be participating in RHVAC 2026.

Mr. Franz Jipri Fernando Sinaga
Sales Manager
Yantai City Aowei Refrigeration Equipments Co., Ltd



Indonesia market is very big market in the Asia, Southeast Asia. Especially in Southeast Asia market, Indonesia is a very big market. This is my first time to join this exhibition. I feel in this exhibition I learned lots of things. I saw their very good products like RAC or CEC. So this is a good opportunity for Philips AC to join this exhibition.

Mr. Ruslan
Overseas Regional Manager
Philips Air Conditioning



FEEDBACK FROM PARTICIPATING COMPANIES



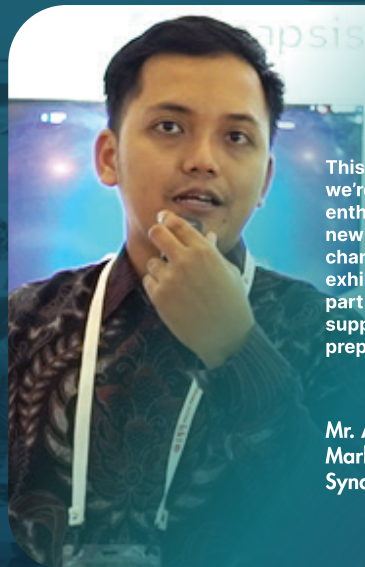
This is our first time participating in the RHVAC Indonesia exhibition. It's the largest event in Indonesia, bringing together all levels of the RHVAC sector. It certainly makes us proud and happy that everyone has come, especially those with expertise. There are also users who come, which certainly has a positive impact on the marketing of our products.

Mr. Ade Maulana
Director
Shitshudo Thermal Engineering, PT



The Indonesian market is pretty big. So I think there are many opportunities to sell in this market. So I'm looking for the agency in here. Until last day, we met some potential buyers as well. Also the exhibitors they are pretty good to. We are conversational with each other. So I think I can make a chance in this show.

Mr. Il-Jo Park
Overseas Sales / Director
Shinwoo Air-Conditioning Co.,Ltd



This is actually our first time joining RHVAC Indonesia, and we're really impressed. The visitors were very diverse and enthusiastic, which gave us a great opportunity to meet new people and build connections. We even had the chance to explore potential partnerships with other exhibitors. For us, it's truly an honor and a pleasure to be part of this event. The organizing team has also been very supportive, helping us with everything we needed to prepare for the exhibition

Mr. Achmad Akbar Rifanda
Marketing Manager
Synapsis Sinergi Digital, PT



During the three days of the exhibition, we had a lot of unexpected visitor whos consulted with us about our products. Therefore, we believe that this will lead to great results. Because we're a company from Korea, we plan to form partnerships with local Indonesian companies that have strong engineering capabilities. By combining both technologies from Korea and Indonesia, we plan to supply our products to the Indonesian market through localization as much as possible

Mr. JaeWoong Kim & Mr. WonMin Kim (Eric)
Overseas Sales Department / General Manager
Yong Sung System Company Ltd



FEEDBACK FROM VISITORS



So this is my first trip here and it's very impressive liking the changes. We saw a lot of changes from here. You can see most of the companies, I mean from local not just from foreigner. And potentially that would be the big market for the HVAC industry. And we can see most of the companies, they are moving from the other country and come here

Mr. Bridge Xue
Vice President
Air-Conditioning, Heating and Refrigeration Institute (AHRI)



This exhibition serves as a remarkable platform where practitioners, business owners, and principals from the entire refrigeration industry come together. It is truly an exceptional moment. As I was specifically looking for cleanroom products for hospitals, I was pleased to discover a Chinese brand that met my expectations, particularly in the areas of cleanroom solutions and humidity control.

Mr. Yanto
Sekretaris Jenderal
APITU Indonesia (Perkumpulan Praktisi Pendingin dan Tata Udara Indonesia)



This year's exhibition looks quite like a crowd and many technologies are showing here, including from the very small size part to the very high technology of data center thins. And what I'm very interested in is data center air conditioning system.

Ms. Kim Christine Younghee
Director International Cooperation
Korea Refrigeration and Air-Conditioning Industry Association (KRAIA)



INDUSTRY PARTNERS

• ASISI (Asosiasi Teknisi Refrigerasi dan Air Conditioner Nustantara) • ACE (Asosiasi Chef Engineer DKI Jakarta) • APITU (Perkumpulan Praktisi Pendingin dan Tata Udara Indonesia) • ALI (Asosiasi Logistik Indonesia) • APPLE Indonesia (Aliansi Perusahaan dan Professional Lift-Eskalator Indonesia) • AKLI (Asosiasi Kontraktor Listrik dan Mekanikal Indonesia) • BEA Indonesia (Building Engineering Association Indonesia) • SRIDEPMI (Asosiasi Srikandi Developer dan Pengusaha Properti Indonesia) • LSP Elektronika (Lembaga Sertifikasi Profesi) • GPCI (Green Product Council Indonesia) • GBCI (Green Building Council Indonesia) • KOPPI (Koperasi Praktisi Pendingin Indonesia) • PERPRINDO (Perkumpulan Perusahaan Pendingin Refrigerasi Indonesia) • AIPSI (Asosiasi Industri Pompa Seluruh Indonesia)

Sales Team



Nely
+62 856 7807 827



Hendra Wijaya
+62 812 7467 2177



Treja Yanthi
+62 811 7177 891

Project & Marcomm Team

Ferdian Lo
+62 811 1858 883

Ahmad Rizal
+62 899 8956 529

Winner
+62 857 6330 0873



www.refrigeration-hvacindonesia.com

THE 11th LARGEST REFRIGERATION AND ENERGY EFFICIENT TECHNOLOGY EXHIBITION IN INDONESIA

9 - 11 SEPTEMBER 2026

Nusantara International Convention Exhibition (NICE) The New Jakarta, Indonesia



CONTACT INFORMATION

PT PELITA PROMO INTERNUSA
Perkomplekan Graha Kencana Blok CH
Jl. Raya Perjuangan No. 88 Kebon Jeruk Jakarta 11530
Tel: (62) 21 5366 0804 Fax: (62) 21 5325 890
Email: info@refrigeration-hvacindonesia.com
sales@pelitapromo.com
Website: www.pelitapromo.com

Hosted By



In Collaboration With



**BOOK YOUR SPACE
SCAN OR CLICK HERE!**

